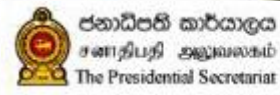




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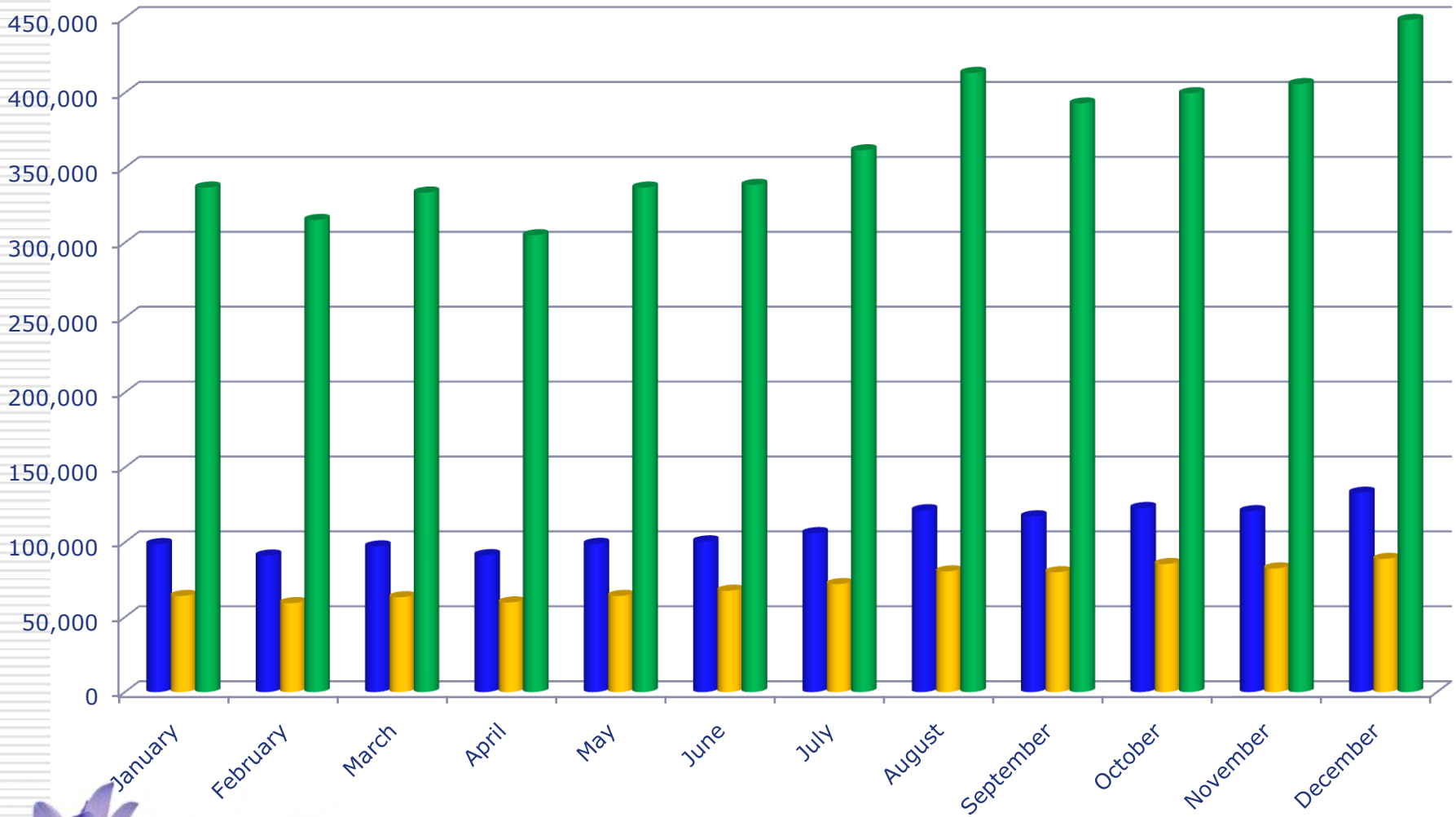
Total Visits - 2013



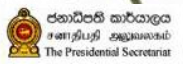
	January	February	March	April	May	June	July	August	September	October	November	December	Total
Visits	98,773	91,107	97,233	91,361	98,926	100,589	106,081	121,346	117,300	122,859	120,750	133,059	1,299,384
Unique Visitors	64,155	59,372	63,311	59,824	64,182	67,667	72,077	80,581	79,999	85,477	82,542	88,904	710,337
Page views	336,782	315,163	333,423	304,954	336,762	338,551	361,635	413,314	392,886	399,743	405,832	448,683	4,387,728
Pages / Visit	3.41	3.46	3.43	3.34	3.4	3.37	3.41	3.41	3.35	3.25	3.36	3.37	3.38
Avg. Visit Duration	0:04:51	0:04:51	0:04:45	0:04:57	0:04:52	0:04:17	0:04:02	0:04:16	0:04:24	0:04:16	0:04:13	0:04:17	0:04:28
Bounce Rate	34.65%	34.00%	33.31%	33.26%	32.79%	34.11%	33.78%	32.54%	33.29%	34.74%	31.62%	30.67%	33.15%
% New Visits	53.82%	52.57%	52.04%	51.52%	50.89%	53.20%	53.88%	52.56%	53.60%	54.71%	53.19%	52.00%	52.87%



Total Visits - 2013

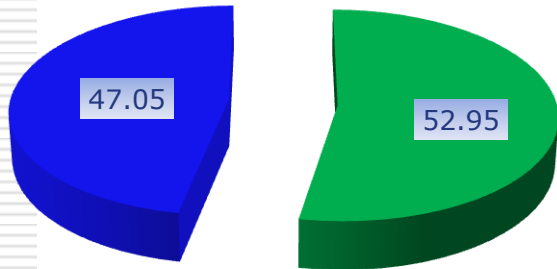


■ Visits ■ Unique Visitors ■ Pageviews

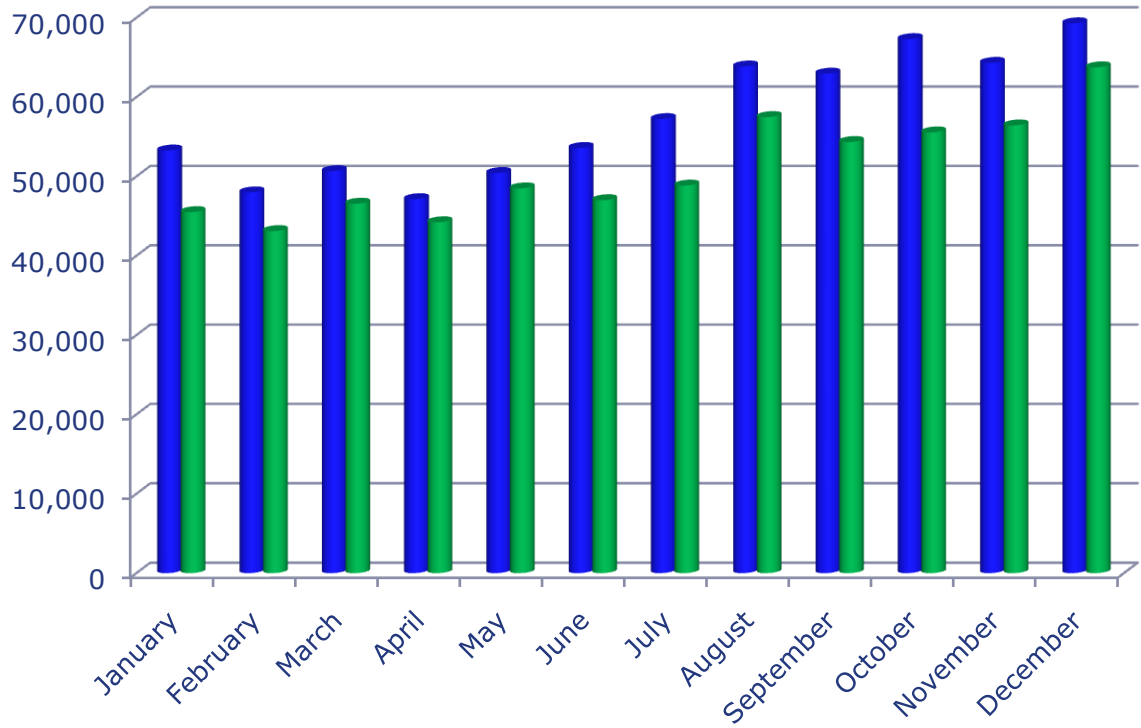


New Visitors Vs Returning Visitors

	January	February	March	April	May	June	July	August	September	October	November	December	Total
New Visitors	53,269	47,989	50,667	47,138	50,431	53,585	57,233	63,862	62,958	67,311	64,319	69,305	688,067
Returning Visitors	45,504	43,118	46,566	44,223	48,495	47,004	48,848	57,484	54,342	55,548	56,431	63,754	611,317



■ New Visitor ■ Returning Visitor



■ New Visitor ■ Returning Visitor



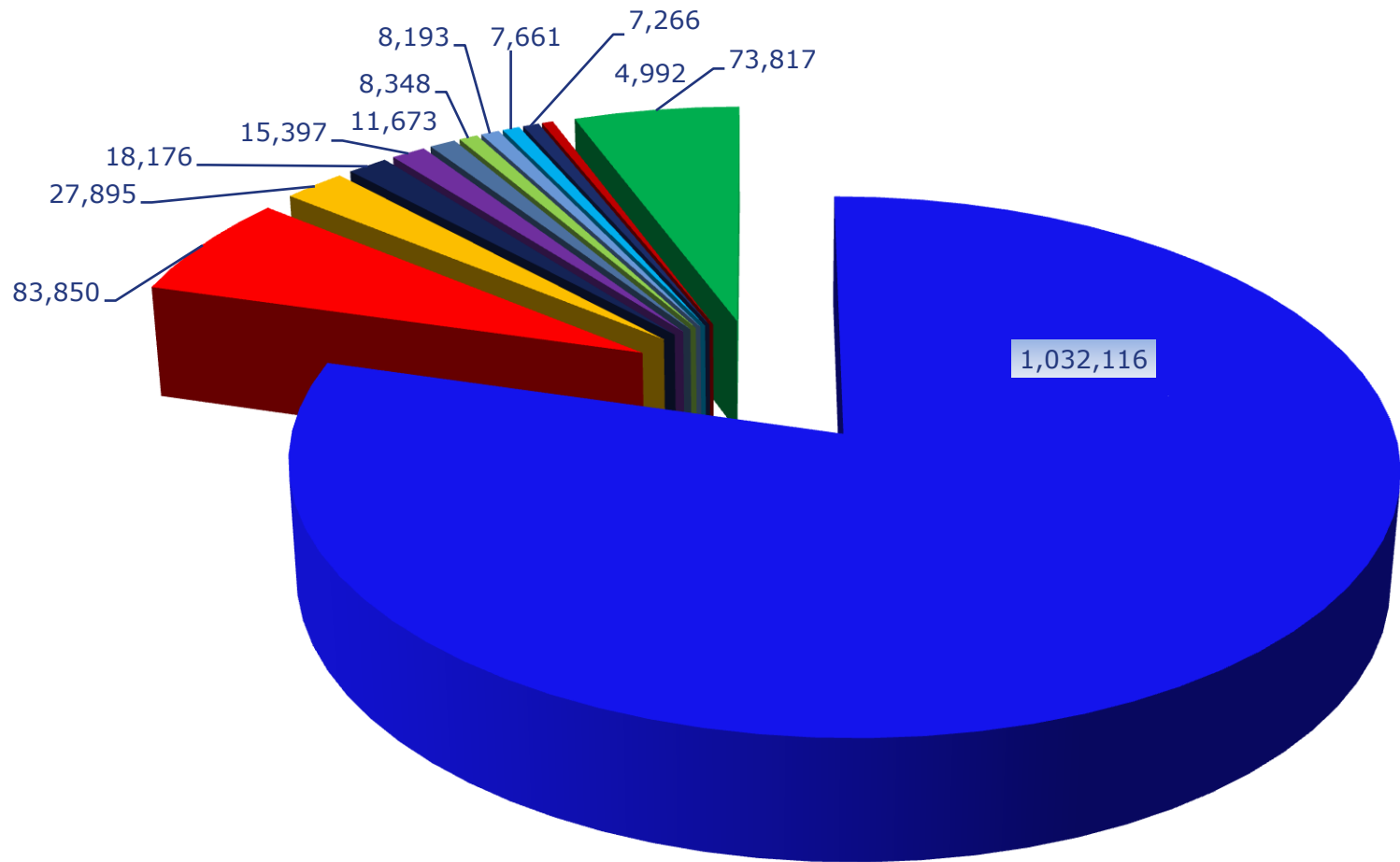
Country wise Visits



Country	January	February	March	April	May	June	July	August	September	October	November	December	Total
Sri Lanka	75,464	70,955	76,938	74,567	80,178	81,102	84,181	97,809	93,507	97,528	95,123	104,764	1,032,116
(Not Identify)	6,115	5,818	6,096	4,708	6,030	6,209	6,407	7,810	8,052	8,423	8,538	9,644	83,850
India	2,172	1,853	1,927	1,629	1,967	1,987	2,371	2,485	2,837	2,802	2,713	3,152	27,895
United Kingdom	2,047	1,613	1,691	1,315	1,229	1,320	1,525	1,612	1,422	1,558	1,448	1,396	18,176
United States	1,503	1,179	1,268	1,137	1,157	1,160	1,075	1,240	1,271	1,437	1,472	1,498	15,397
Australia	983	887	1,000	933	940	976	939	928	989	1,044	1,076	978	11,673
Germany	851	770	646	453	432	496	687	794	681	744	828	966	8,348
France	879	687	621	487	512	641	938	699	506	575	727	921	8,193
China	795	475	449	411	469	561	589	808	869	620	630	985	7,661
UAE	587	515	593	509	551	568	685	651	625	758	576	648	7,266
Italy	411	422	393	361	361	370	449	438	438	486	445	400	4,992
Other	6,966	5,933	5,611	4,851	5,100	5,199	6,235	6,072	6,103	6,884	7,174	7,707	73,817
Total Visits	98,773	91,107	97,233	91,361	98,926	100,589	106,081	121,346	117,300	122,859	120,750	133,059	1,299,384



Country wise Visits



- Sri Lanka
- (Not Identify)
- India
- United Kingdom
- United States
- Australia
- Germany
- France
- China
- United Arab Emirates
- Italy
- Other



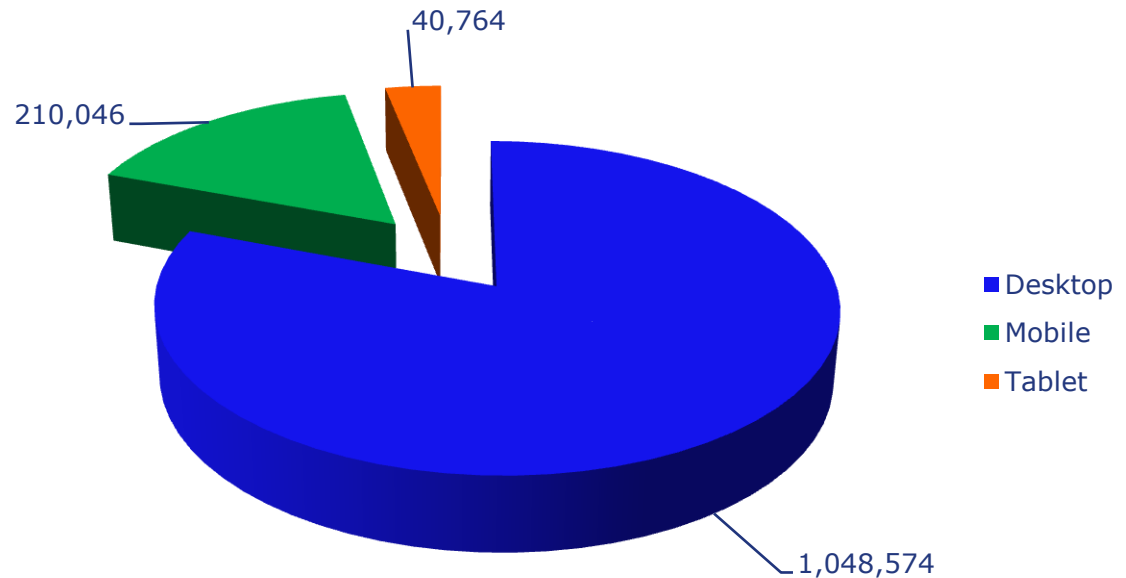
Browser wise Visits

Browser	January	February	March	April	May	June	July	August	September	October	November	December	Total
Chrome	31,780	30,143	32,461	31,624	33,953	36,083	39,555	45,180	44,162	47,098	47,242	52,053	471,334
Firefox	31,970	29,229	31,152	28,757	31,869	30,011	29,460	33,342	32,337	33,367	30,429	32,001	373,924
Internet Explorer	16,741	14,483	15,118	13,705	14,010	14,554	14,897	16,582	15,627	16,211	15,021	14,544	181,493
Safari	7,948	7,424	7,461	6,178	5,403	5,705	6,865	7,863	6,789	6,649	7,815	10,502	86,602
Opera Mini	4,044	3,827	4,579	4,357	5,518	5,657	5,895	7,093	7,183	7,680	7,827	8,887	72,547
Android Browser	3,374	3,309	3,713	3,784	4,328	4,721	5,522	6,539	6,436	6,808	7,196	8,434	64,164
Opera	1,580	1,499	1,514	1,329	1,510	1,446	1,281	1,815	1,714	1,746	1,670	1,813	18,917
Other	1,336	1,193	1,235	1,627	2,335	2,412	2,606	2,932	3,052	3,300	3,550	4,825	30,403
Total	98,773	91,107	97,233	91,361	98,926	100,589	106,081	121,346	117,300	122,859	120,750	133,059	1,299,384



Device wise Visits

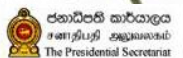
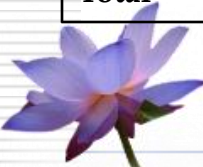
Device Category	January	February	March	April	May	June	July	August	September	October	November	December	Total
Desktop	87,164	79,612	84,755	79,485	83,037	81,750	84,677	95,585	91,955	96,005	91,583	96,773	1,048,574
Mobile	8,645	8,595	9,624	9,493	13,635	16,277	17,999	22,073	21,822	23,084	25,110	30,632	210,046
Tablet	2,964	2,900	2,854	2,383	2,254	2,562	3,405	3,688	3,523	3,770	4,057	5,654	40,764
Total	98,773	91,107	97,233	91,361	98,926	100,589	106,081	121,346	117,300	122,859	120,750	133,059	1,299,384



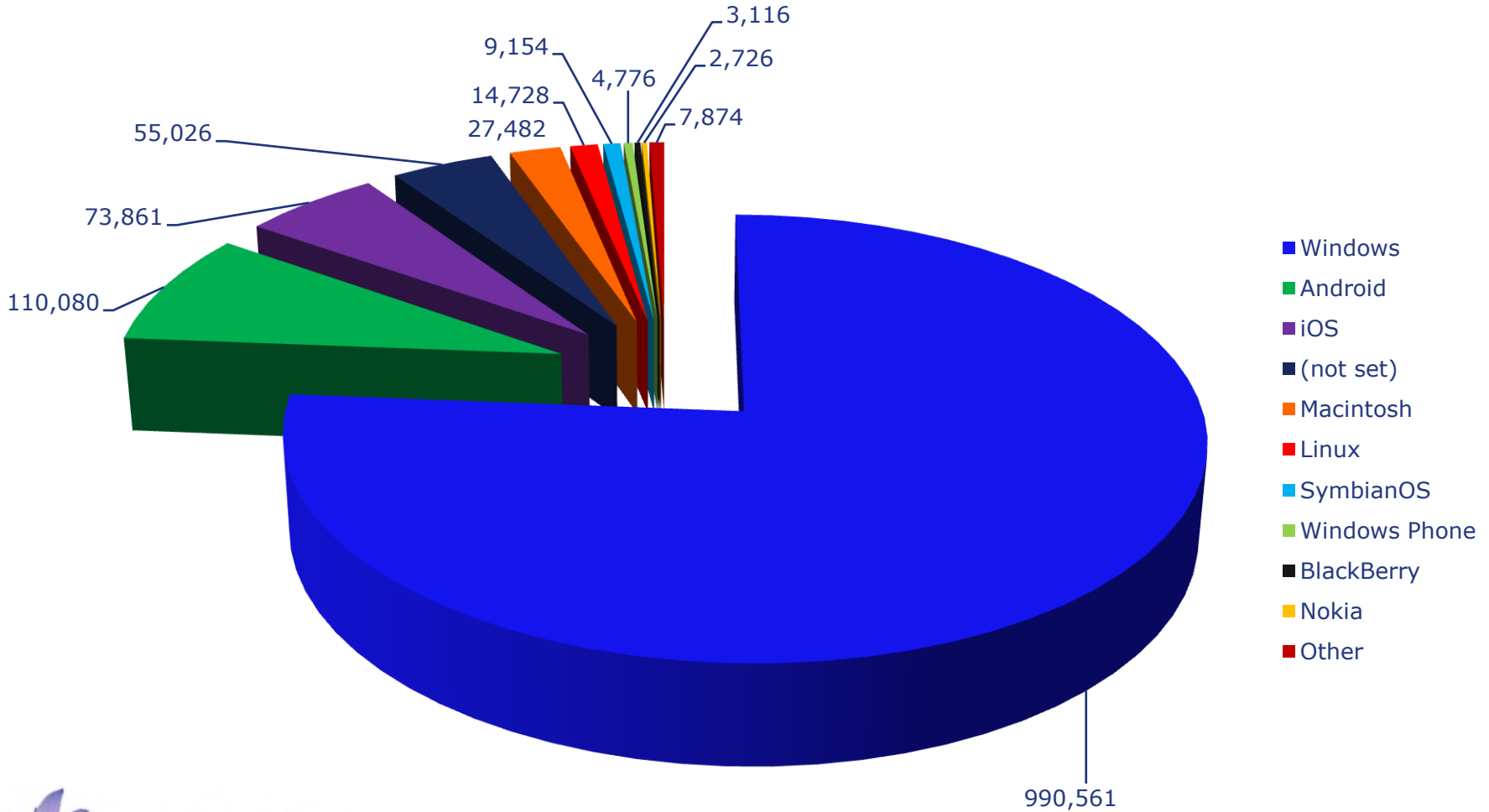
Operating System wise Visits



Operating System	January	February	March	April	May	June	July	August	September	October	November	December	Total
Windows	79,181	72,433	76,970	72,250	77,736	78,249	80,860	91,733	88,368	92,573	87,887	92,321	990,561
Android	4,823	4,997	5,676	4,719	7,058	7,694	9,151	11,015	11,257	12,334	13,586	16,780	110,080
I OS	5,556	5,324	5,414	5,709	4,342	4,846	5,876	7,132	6,469	6,628	7,413	10,142	73,861
(not set)	3,940	3,652	4,175	3,993	4,411	4,376	4,302	5,119	4,961	5,213	5,139	5,745	55,026
Macintosh	2,939	2,592	2,458	2,114	2,079	2,059	2,458	2,318	2,008	1,883	2,029	2,545	27,482
Linux	1,098	931	1,145	1,119	1,225	1,199	1,163	1,292	1,351	1,275	1,388	1,542	14,728
Symbian OS	590	641	719	707	801	807	719	782	816	781	857	934	9,154
Windows Phone	96	101	155	196	208	246	365	470	542	599	702	1,096	4,776
BlackBerry	192	179	223	243	282	257	218	297	293	263	304	365	3,116
Nokia	246	160	182	190	221	179	220	243	255	243	263	324	2,726
Other	112	97	116	121	563	677	749	945	980	1,067	1,182	1,265	7,874
Total	98,773	91,107	97,233	91,361	98,926	100,589	106,081	121,346	117,300	122,859	120,750	133,059	1,299,384



Operating System wise Visits



- Windows
- Android
- iOS
- (not set)
- Macintosh
- Linux
- SymbianOS
- Windows Phone
- BlackBerry
- Nokia
- Other

